

# rebeca y sipe

## DIGITAL MARKETING

## About

Rebeca Sipe is a strategic and creative marketing professional with strengths in brand storytelling, content creation, and data-driven strategy. She brings leadership, communication, and collaboration skills developed through hands-on experience with academic and client-based projects. Rebeca helps brands connect with their audiences through authentic, results-focused content.

## EXPERIENCE

### DIGITAL MEDIA, MARKETING, AND CONTENT CREATION

#### HAVOC ~Remote Project

- Script, Director, Post Production and Editing
- Social Media Strategy & Content
- Production Manager
- Organization/Sound Design/Content Creation

#### ButtnSKi ~Remote Project

- Marketing Analysis & Pitch Deck
- Content Creation & Social Media Strategy
- Developed Augmented Reality (AR) Assets

#### The Massage Business Mama ~ Remote Project


- Script
- Production
- Post Production for educational Content

#### Align Wellness LLC ~ Hybrid Project

- Marketing
- Website
- Content Management
- Email Marketing

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 Como, Colorado

 [RebecaYSipe](#)

## EDUCATION

### Colorado Mountain College

- Associates of Graphic Design and Digital Media (2024)
- Certificate of Marketing (2024)
- Google Analytics Certification LVL 1 & 2 (2025)
- Bachelor Degree of Integrated Media (June 2026)

## SKILLS

- Adobe Creative Suite
- Microsoft Office
- Figma
- HTML/CSS
- Unreal Engine
- Maya/Fusion 360
- WordPress
- Google Analytics
- Monday/Slack